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Who We Are

Cambridge UK



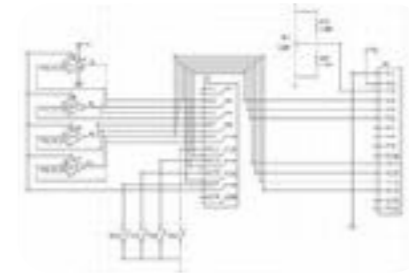
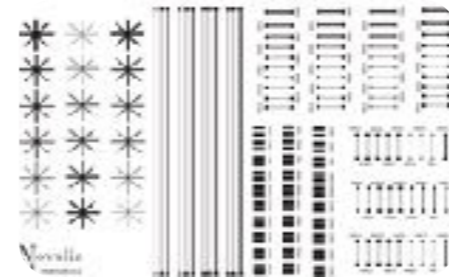
WINNER



We combine traditional print & traditional electronic components, Novalia adds **printed touch** and **connectivity** to everyday things

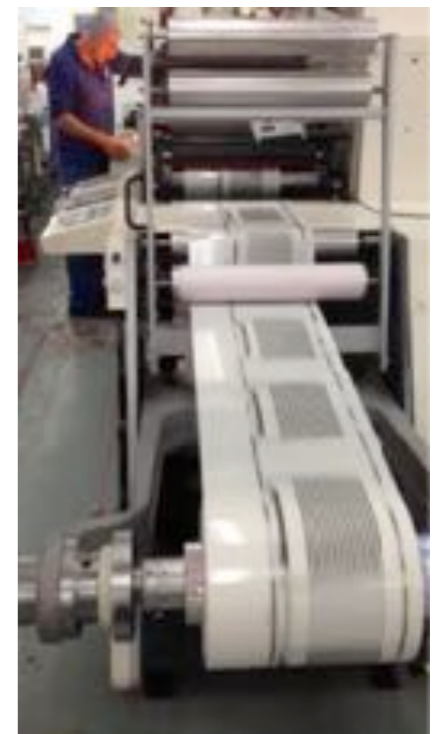
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What We Do



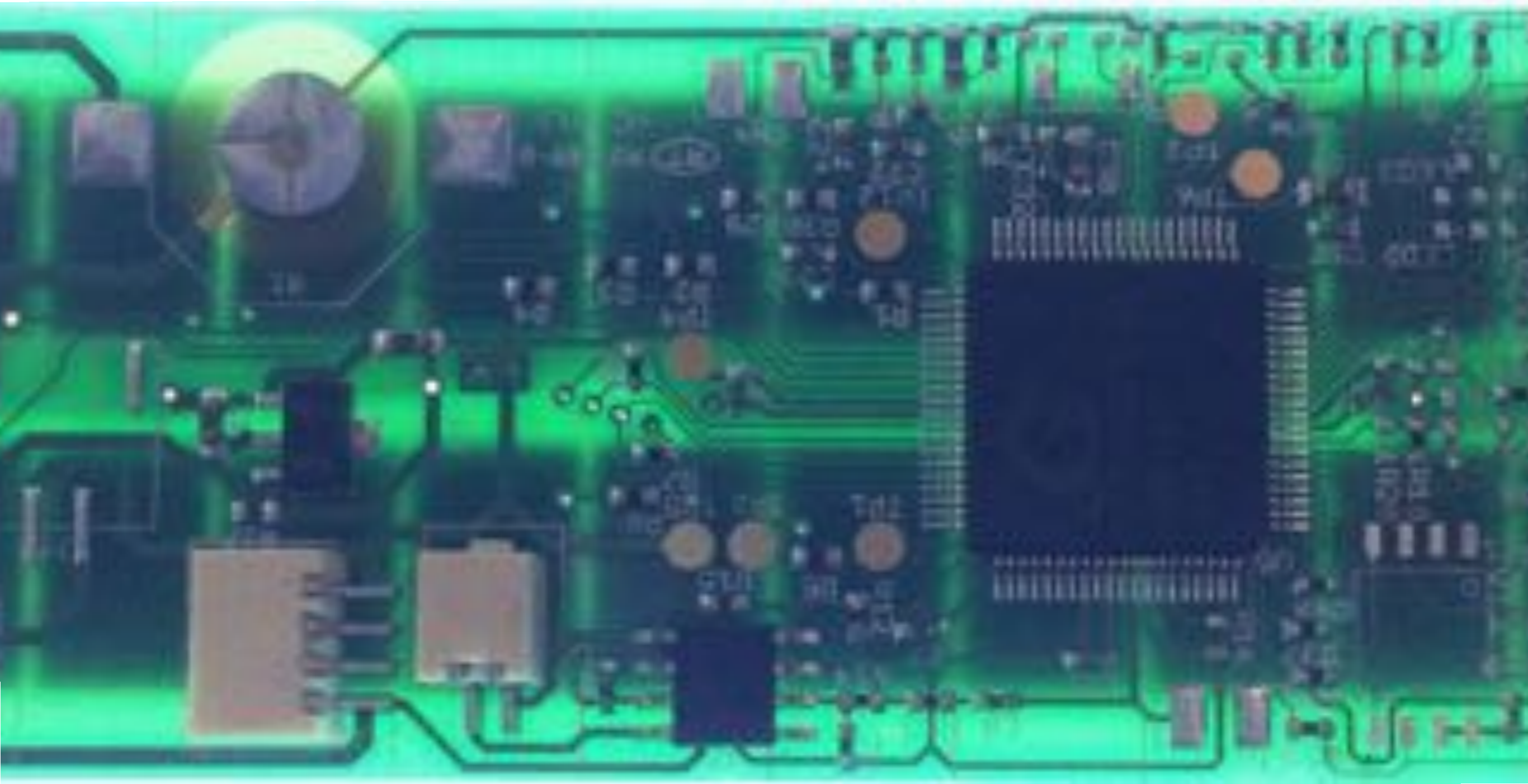


We print
conductive
ink to
produce a
printed
circuit



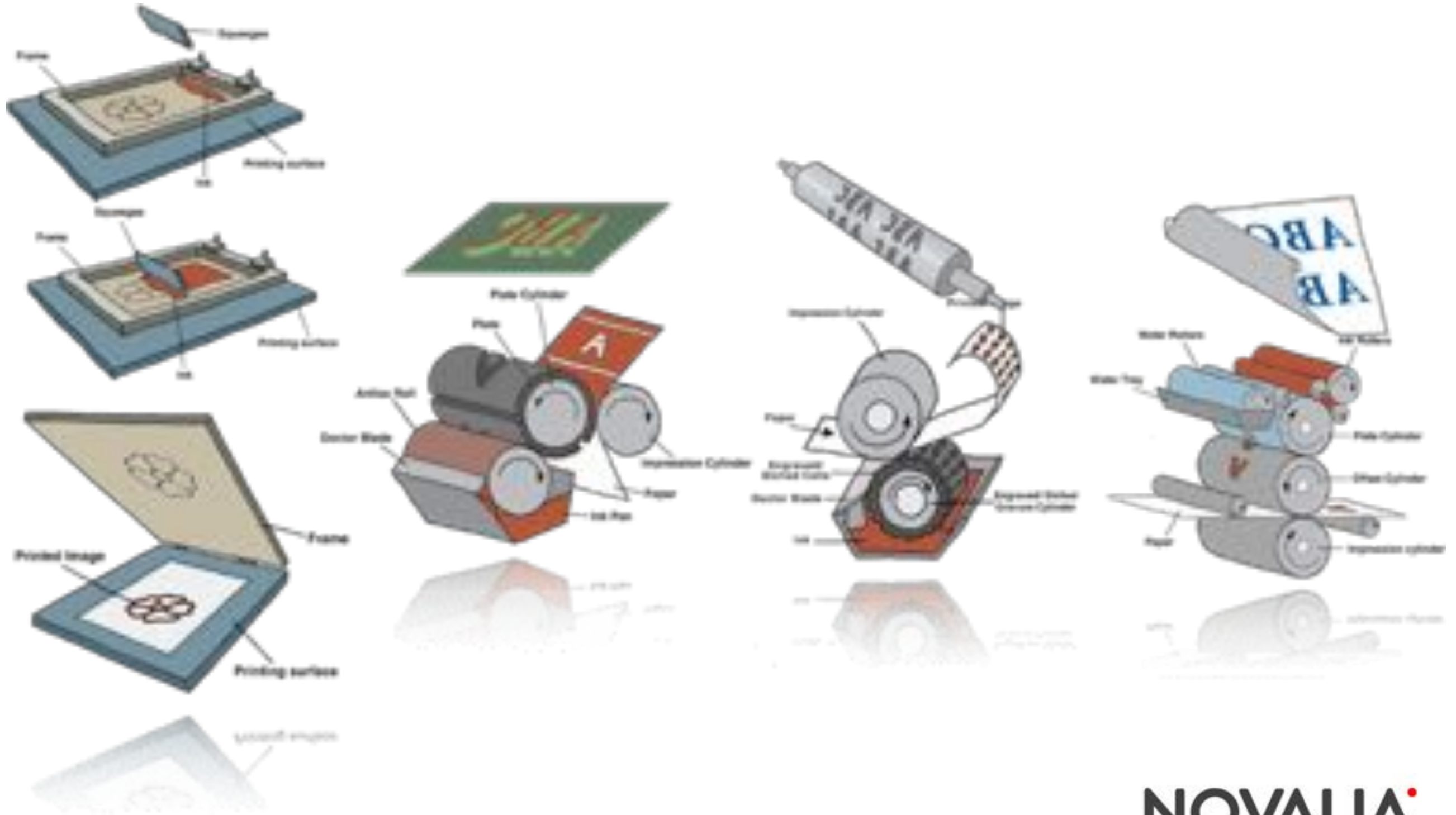
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To this print we attach our electronic printed circuit boards



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Print Processes



Print Processes



Novalia Platforms



We design our platforms to create user **experiences**



We develop our technology for ease of **manufacture**



We harness existing materials/production to unlock **scalability**



Sound
Platform

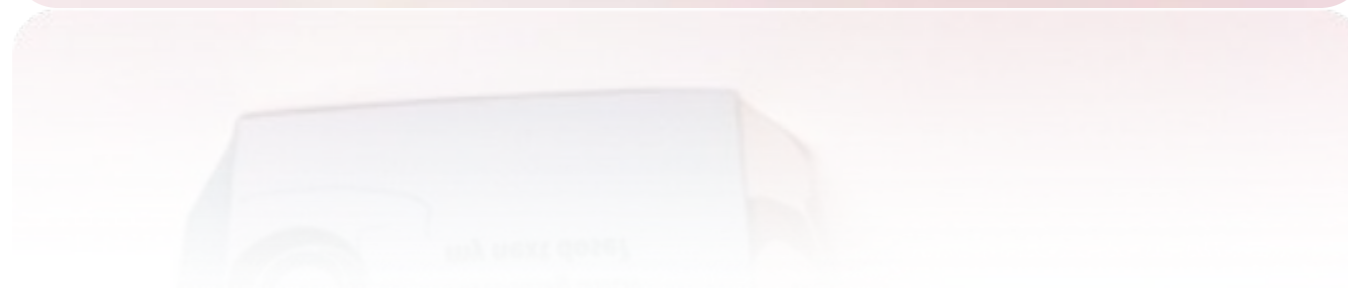


Bluetooth
Platform



Data Capture
Platform

Early Demonstrators

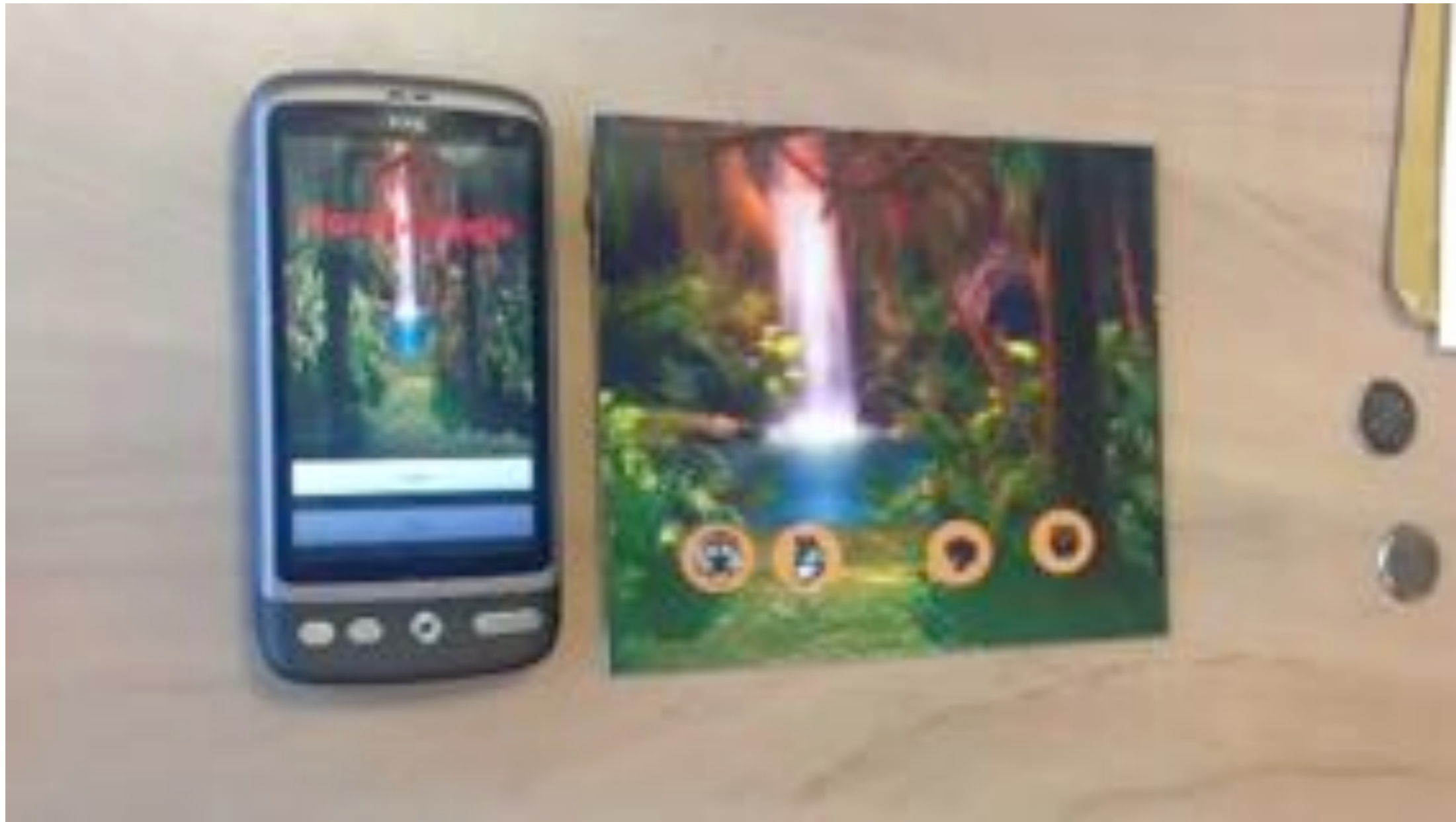


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Early Developments

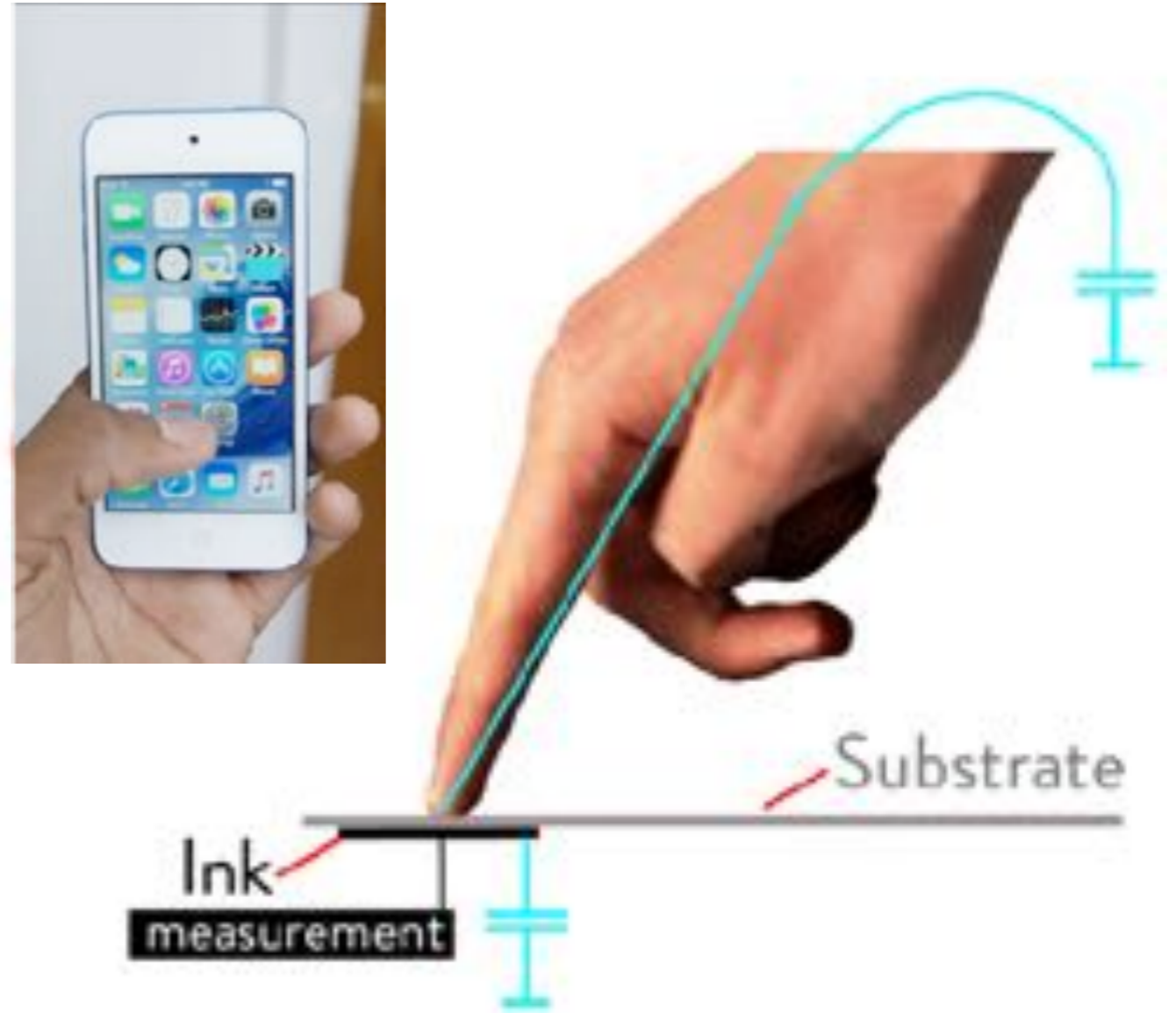


Early Developments

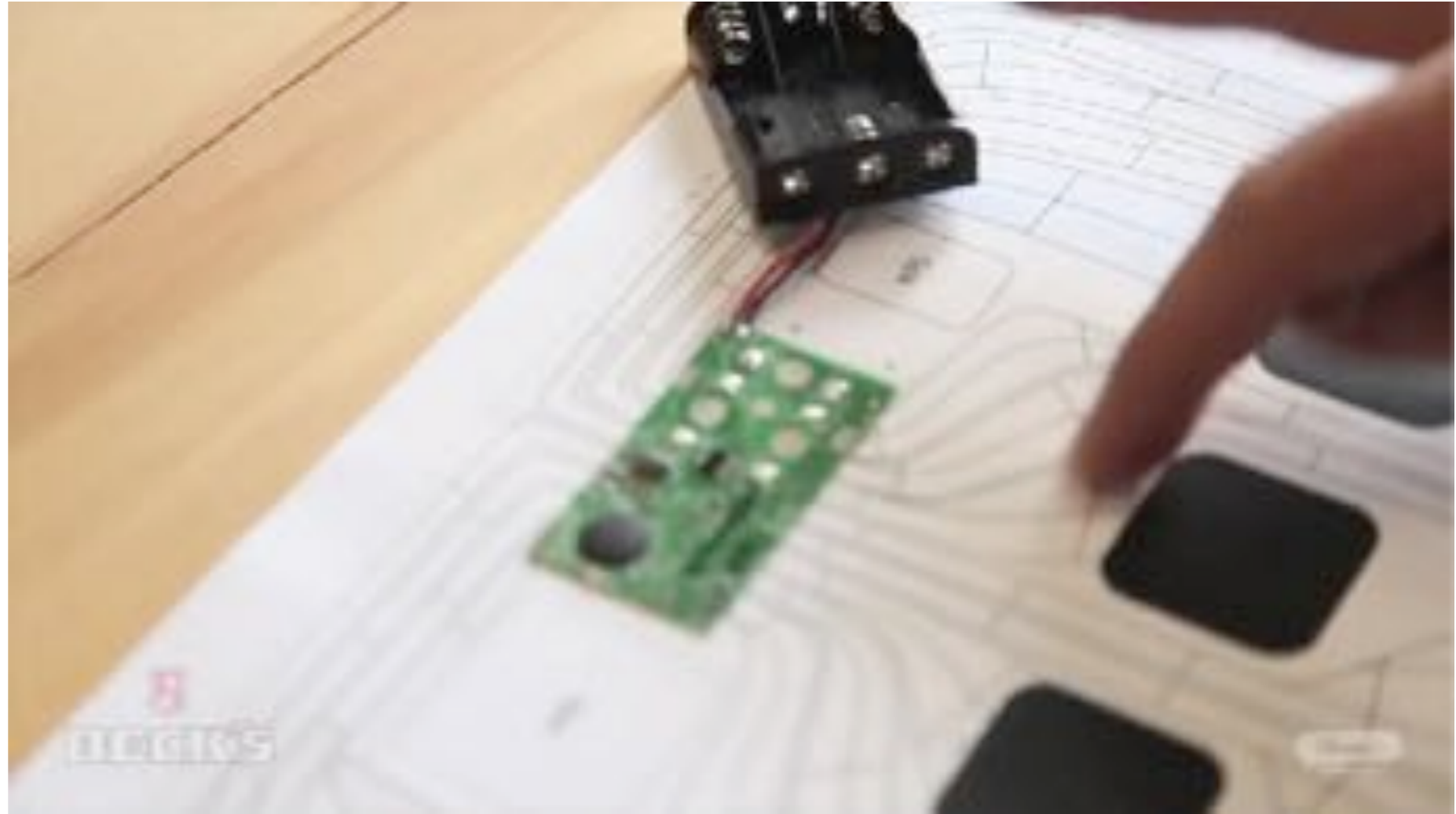


Capacitive Touch

- Capacitive touch is used in most touch screens
- Novalia's technology produces the same effect through printed sensors
- We use conductive ink printed onto the reverse of substrate and the touch works through the substrate



Printed Audio



Printed Applications



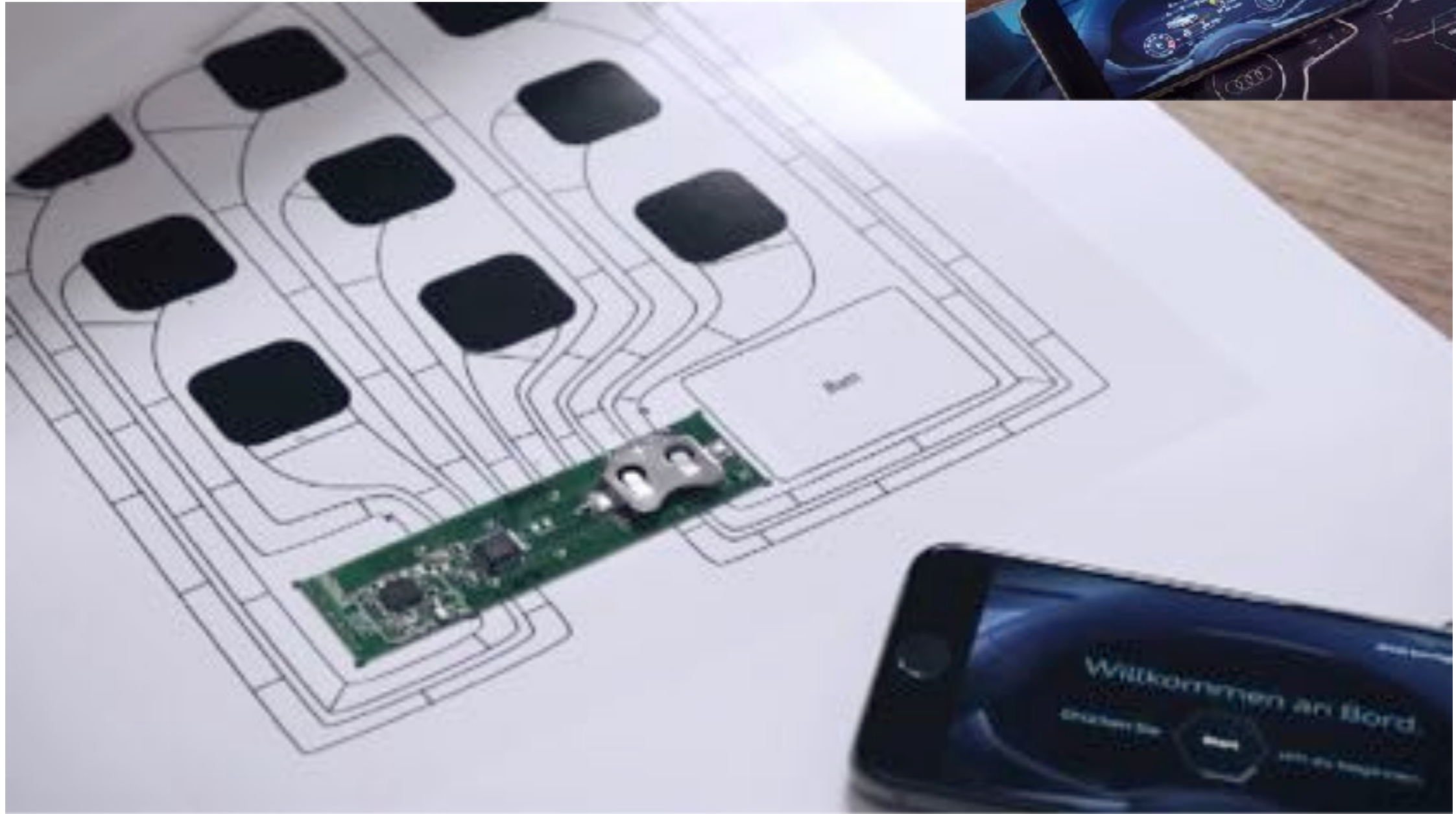


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GREY
london



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**CANNES
LIONS**

razorfish.

2015 Bronze Creative Use Of Technology: Augmented Mobile Experience

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 **Dubai Lynx**

2015 Gold - Media
2015 Bronze - Interactive



PUBLICIS

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HERSHEY'S

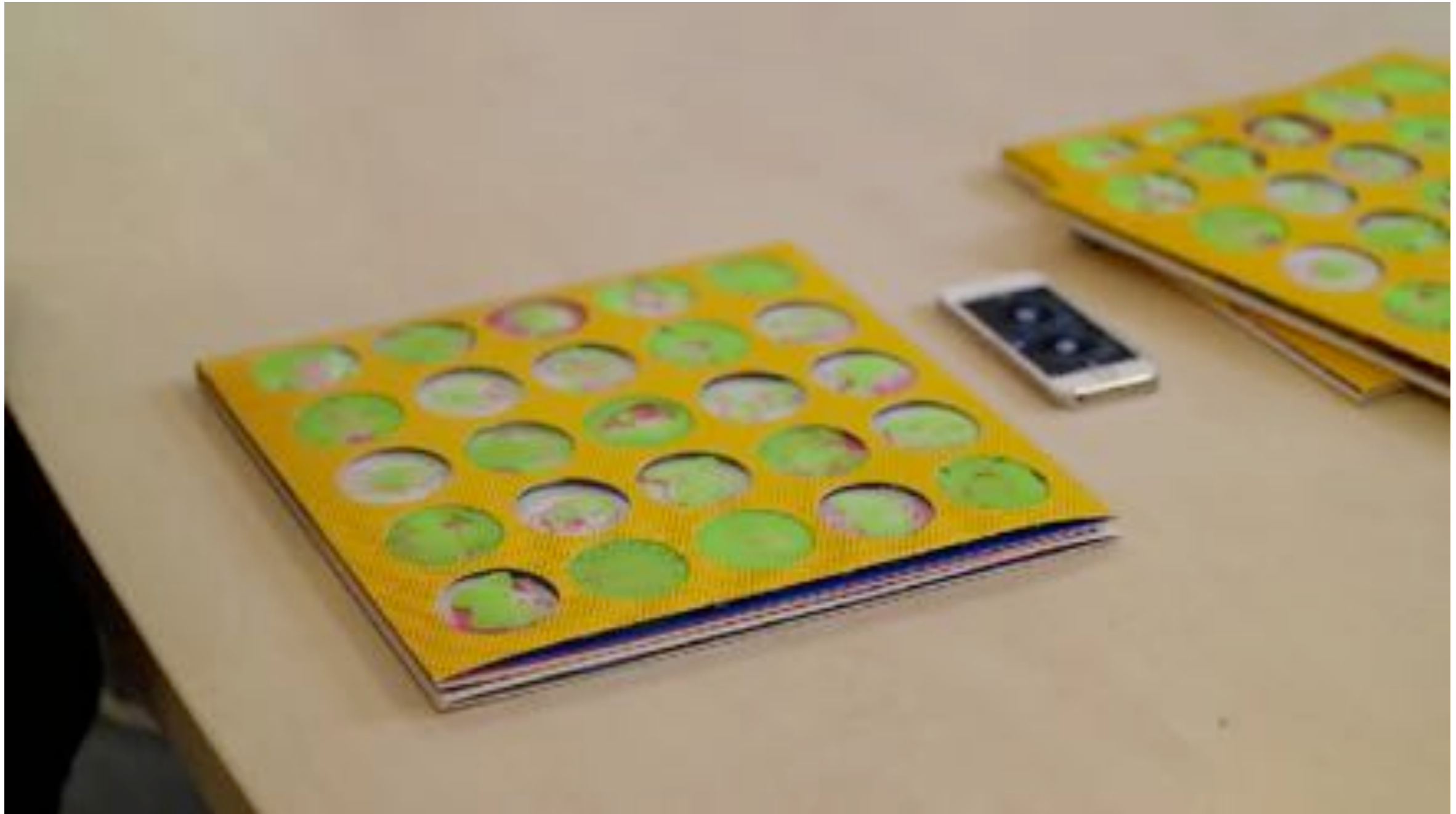


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Dragonik



THUD RUMBLE
LIMITED



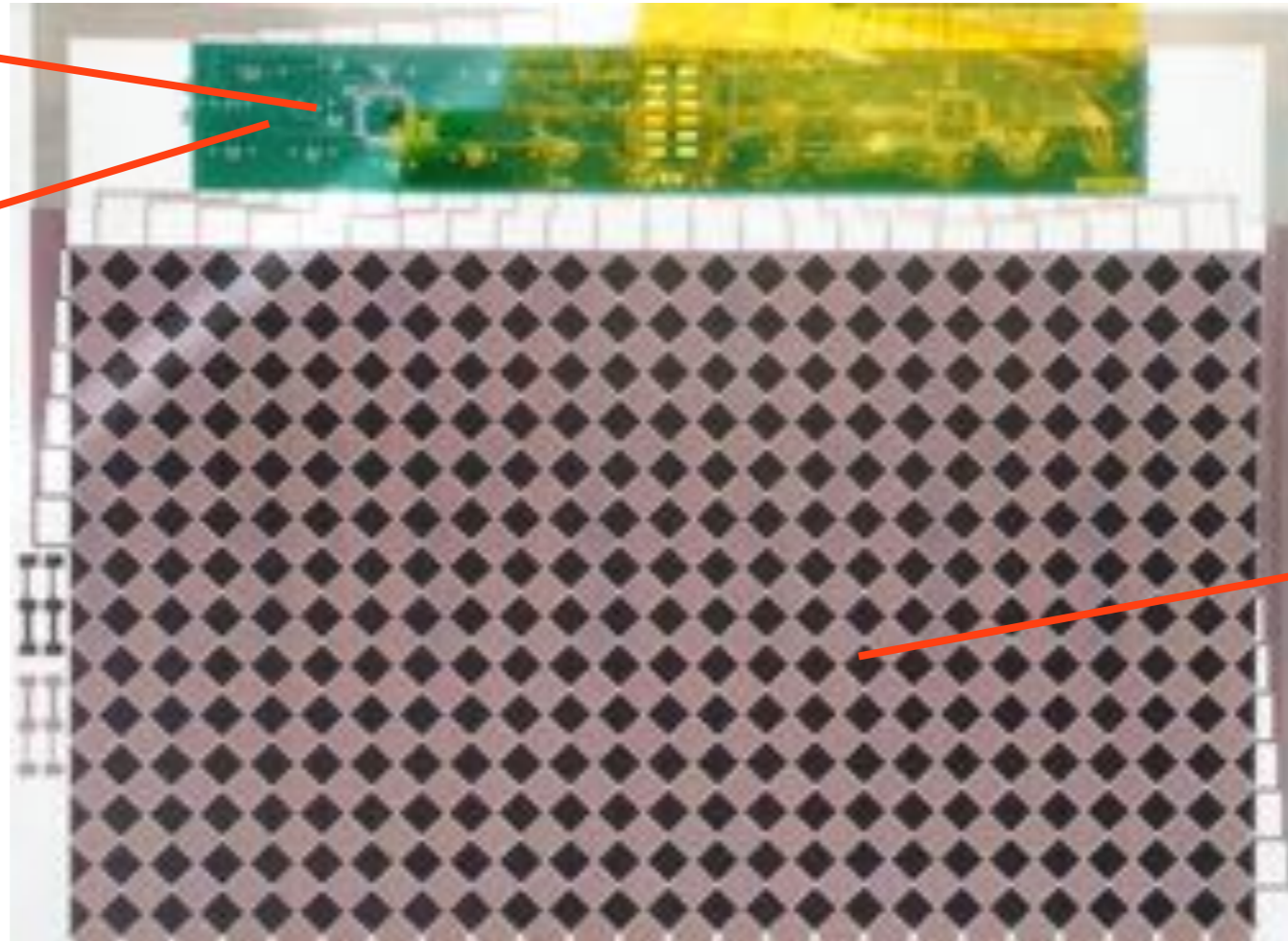
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Replaceable thin
battery - 1.6mm thick

PCB board
< 0.8mm thick -
Running capacitive
touch & Bluetooth
comms

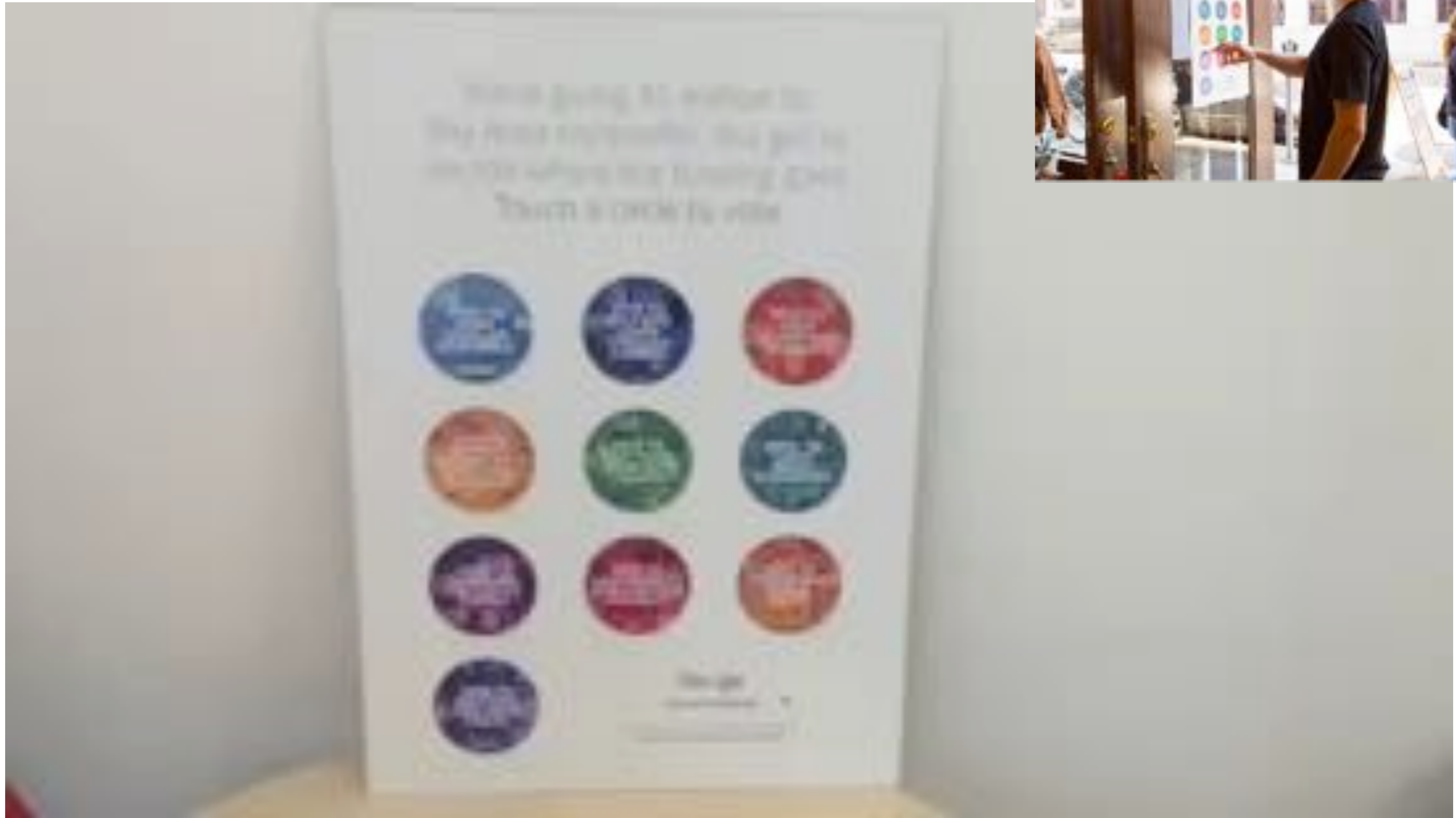


Printed user interface
(Buttons/Keyboard/
Trackpad) <60µm thick

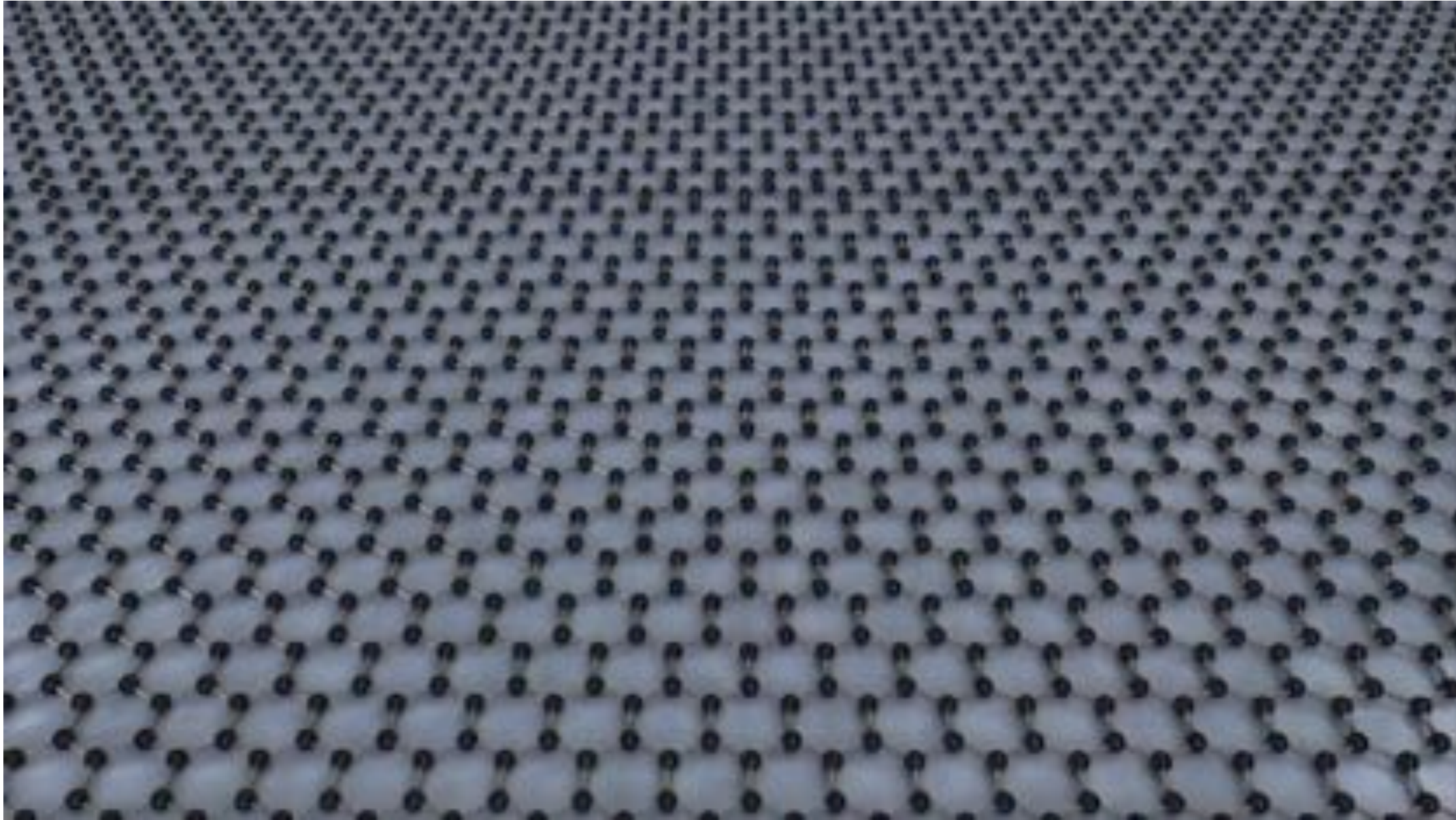




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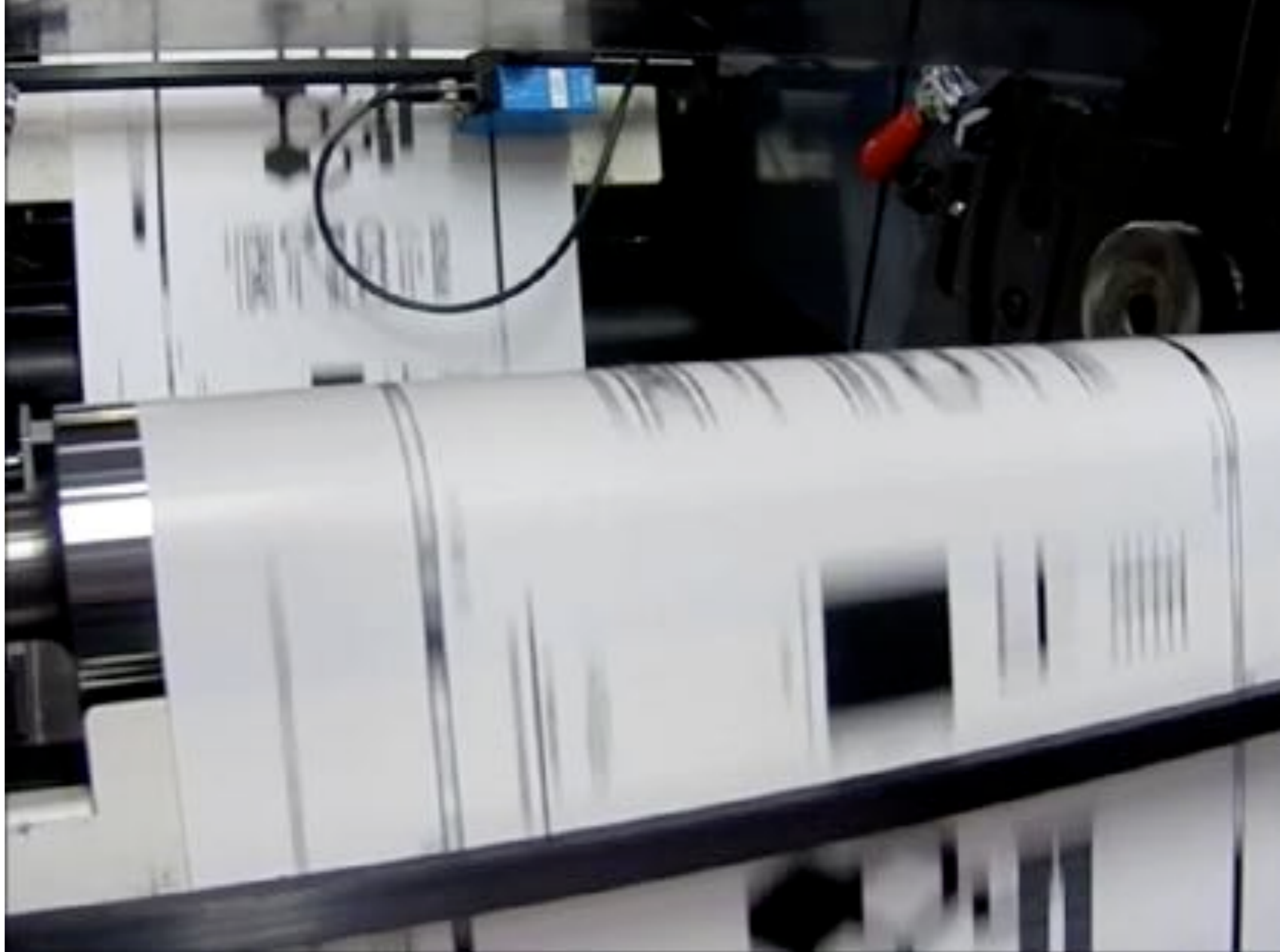


R&D



Graphene Project - 2013

R&D



EPSRC

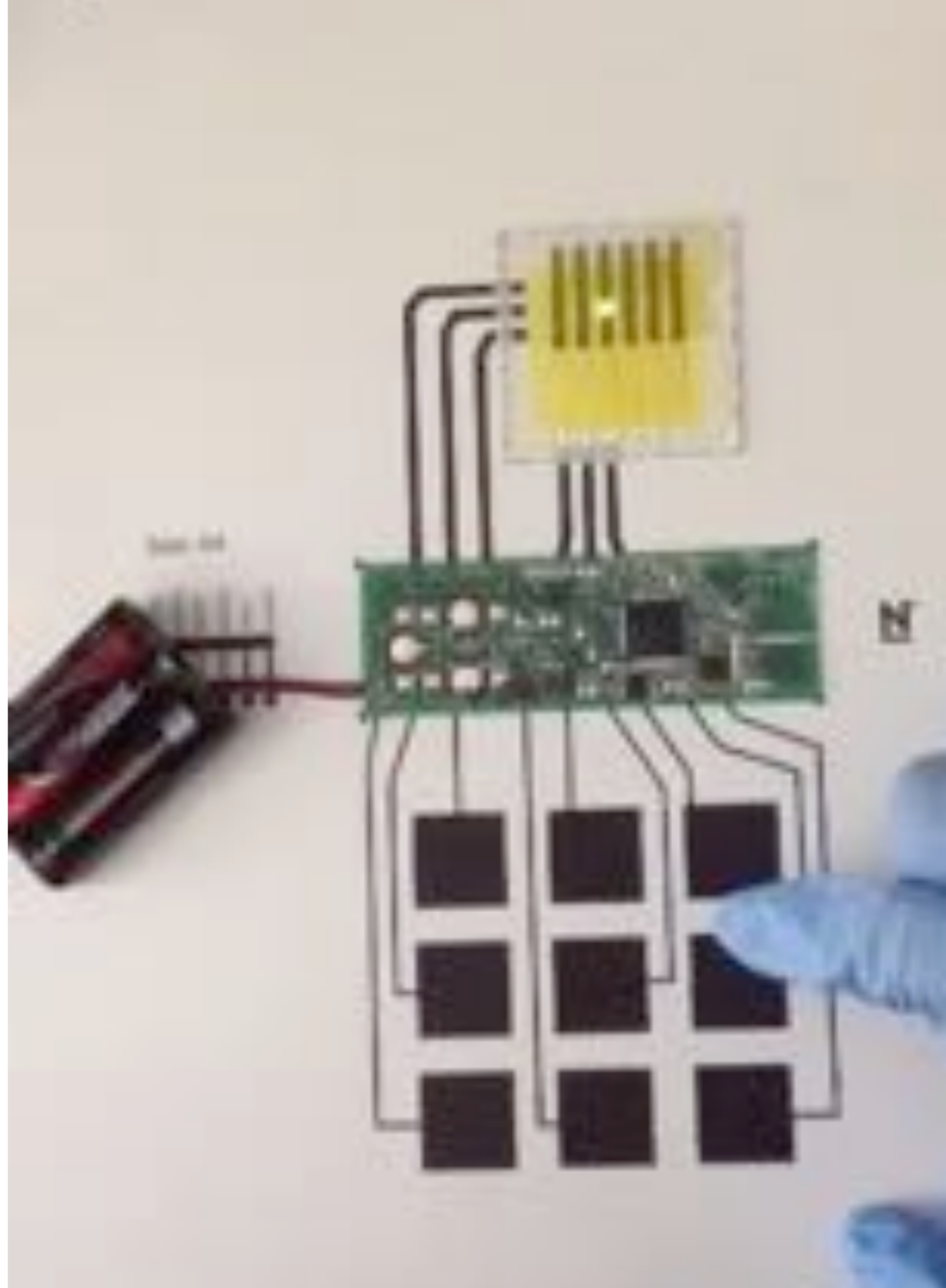
Engineering and Physical Sciences
Research Council

Organic LED Project - 2015

R&D



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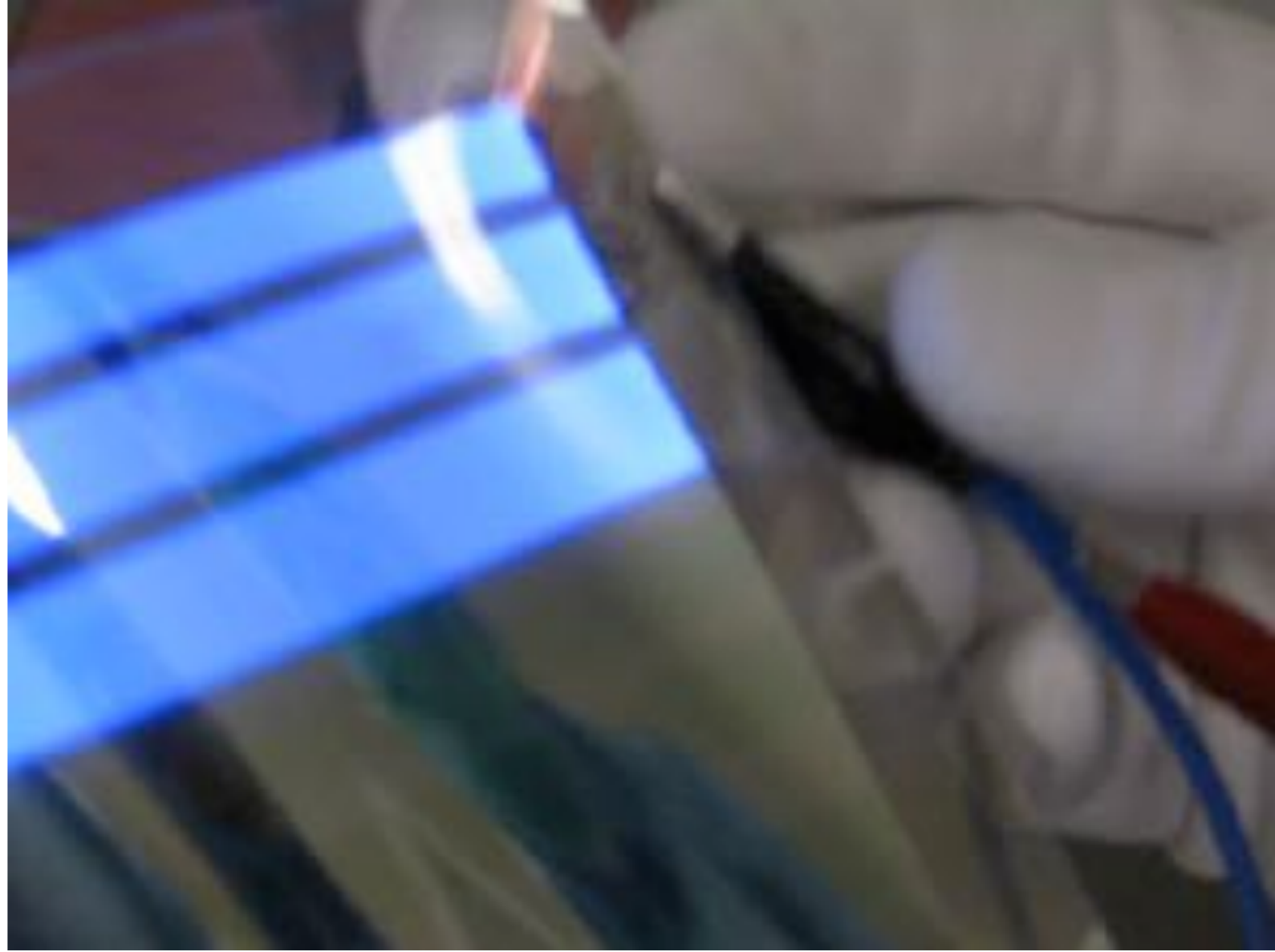
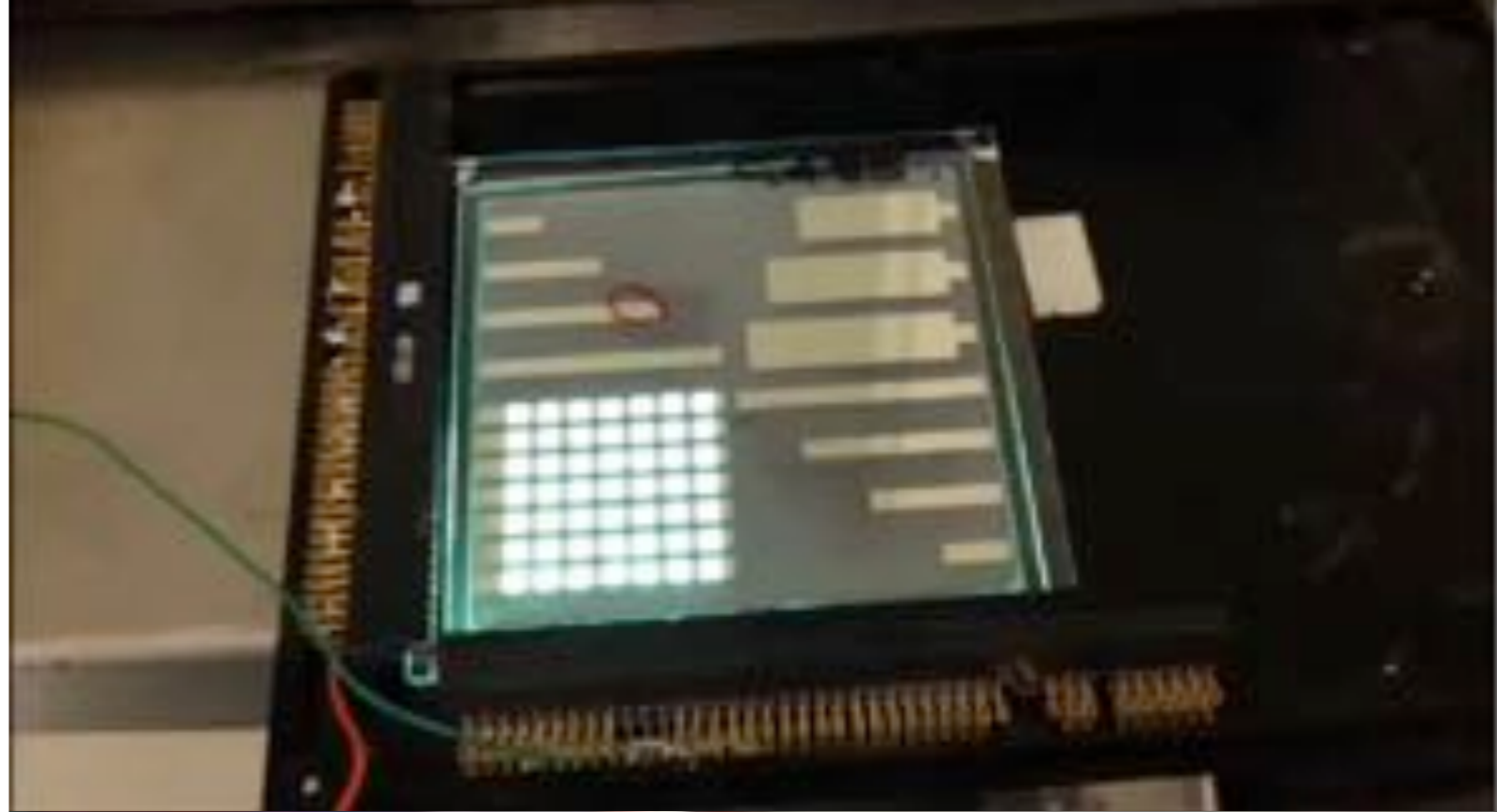




Horizon 2020
European Union Funding
for Research & Innovation

Flexolighting Project - 2015/17

R&D





Graphene Flagship Project - 2016-2020

R&D



Europe's biggest ever research initiative. The Graphene Flagship is a €1 billion project bringing together over 150 academic and industrial research groups in 23 countries to take graphene from the realm of academic laboratories into society within 10 years.

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Questions

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