

# ***ATELIER – Wools of Europe***



Wools of Europe  
To prepare for the future



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# Hundreds of sheep breeds



# A wide range of wool products ... in the home



## Les sols



Les tapis



Les moquettes



## La literie



Les couettes, les matelas, les futons, les oreillers, les couvertures.

## L'isolation



L'isolation thermique



L'isolation acoustique

## Ameublement et décoration



Les tabourets, les fauteuils, les rangements...



Les lampes



Les tapisseries murales

# .... For clothing

Hat,  
scarf, gloves,  
knitwear, suit,  
coat,

socks, knitting  
yarn



# Difficulties of the European wool sector



- ⌘ Number of sheep is decreasing
- ⌘ Breeders have very few knowledge about wool
- ⌘ No coherent structure of the sector
- ⌘ Fashion designers and consumers are unaware of wool
- ⌘ At the European level, wool is classified as an “animal by-product”

# Assets of the European wool sector



- ⌘ New interest for rare domestic breeds
- ⌘ Demand of consumers for organic and local products
- ⌘ New consideration for natural and renewable resources
- ⌘ Problems of wastage, long distance transports, low wages production countries
- ⌘ Recognition of the role of small industrial structures

# The association

## « *ATELIER – Wools of Europe* »

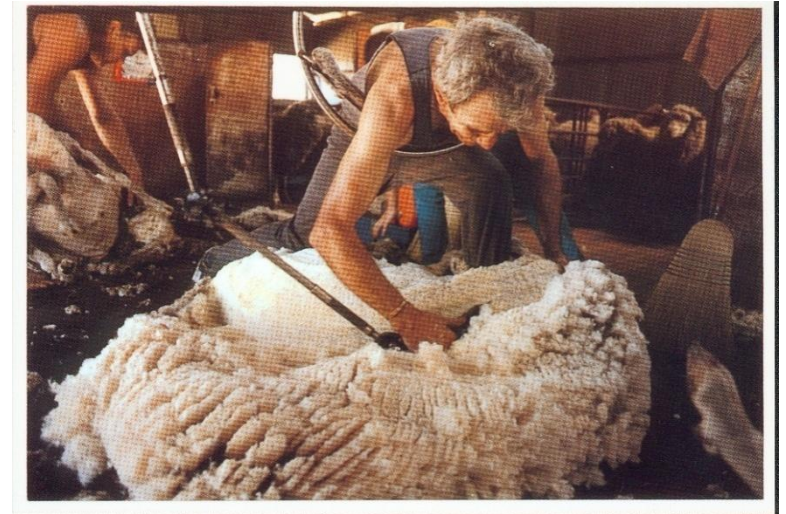


⌘ Founded in 1989

⌘ More than 200 members in 10 countries

⌘ Thousands of contacts in the sector

# Breeders, shearers, ...





# A network of small enterprises, artisans, artists...

Wool scouring, carding,  
spinning, weaving, dyeing, felt,  
knitting, bedding, insulation, ...



# The *ATELIER* Charter



- Use local raw materials with a guarantee of its origin
- Progress towards the full mastery of the production
- Set up a network of mutual aid
- No individual taking part in the processing must be subject to any exploitation whatsoever
- Promote products by using a quality label

# Activities

## The documentation centre

A library, magazines, photos, films,...

Samples of fleeces and finished products from over one hundred European sheep breeds



**Professionnal training courses**  
for shearing, wool grading, wool  
handicrafts

# Promotion of wool

Several travelling exhibitions are displayed during ecological fairs, crafts markets, agricultural events, in schools...



Exhibition « Laines »  
during the Ethical Fashion Show in  
Paris, October 2006

Contacts with professional  
schools for textile, design, mode...

# Promotion of wool



Wools of Europe exhibition  
100 sheep breeds,  
100 objects in wool

Restoration of a work of art of  
Jannis Kounellis, for the Centre  
Pompidou Art Museum in Paris



# European professional meetings



October 1999,  
Conference « Sheep  
breeding and quality  
wool production »  
In Mérida (Spain)

October 2004,  
Meeting « Wool of Europe,  
East and West »  
in Namest (Czech Republic)



# European professional meetings



In May 2005, meeting  
« Wool scouring in Europe:  
regional and ecological  
projects » in Bad  
Schandau (Germany)



In April 2009,  
«Professional Wool days»  
in Noyers/Jabron  
(Provence, France)

# Contacts with European institutions



European Parliament in  
Strasbourg, octobre 2001

« Ensuring the future of the  
wool sector in Europe »

« European Wool Handling »,  
In Biella (Italy)  
6-9 April 2011





# Wool scouring in Europe



in Saugues (Haute-Loire),  
4th – 6th November 2015

European meeting  
Wool scouring in Europe:  
Urgent and ecological solutions



# At an European level



Wool scouring is a fundamental stage between production of the raw material by the agricultural sector and processing in the craft and manufacturing sectors.

The objective of the Conference was to seek solutions to maintain existing levels of wool scouring in Europe and support the diversity of businesses within the industry.

Almost 150 participants attended, representing the wool processing industry from Austria, Belgium, Finland, France, Germany, Ireland, Italy, the Netherlands, Romania, Slovenia, Sweden, Switzerland and the UK.

# New partnerships in Europe



Offering to the sheep breeders, always the highest added value for the raw wool, a renewable and high quality material.

Collection centres, wool scouring plants, combing, spinning, weaving, knitting and dyeing facilities, bedding, furniture....

Origin of raw material, diversity of the breeds, regional and cultural aspects, high level of processing, traceability, artistic impact, European level...

# From the soft merino wool ...



# ... to the coarse Brigasque wool



# ***ATELIER – Wools of Europe***



Always the best for the future of  
the European wools

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